



CardRatings.com

Your source for credit card information

Press Kit 2009

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Corporate Fact Sheet

Website: <http://www.cardratings.com>

Description: CardRatings.com provides an independent source of consumer information and are not owned or governed by any banking or credit card interest. We pioneered the concept of offering ratings of credit cards in 1998.

Mission: We are devoted to being the leading source of objective credit card rating information and are, in fact, the most comprehensive source for card data. We currently offer consumer information regarding approximately 500 unique credit card offerings, including a searchable database. On a related note, we are proud to provide all of the data (card terms and conditions) for the credit card and atm/debit survey published by the [New York State Banking Department](#), the oldest bank regulatory agency in the nation.

Founded: Our organization was founded in response to a growing national backlash against credit card debt. [Curtis Arnold](#), our founder and a nationally recognized consumer advocate, knows firsthand the devastating financial effect of credit card debt. He struggled with credit card debt for several years during and after his graduate studies in business at the [University of Texas at Dallas](#). At one point, Curtis had over \$40,000 in card debt.

Headquarters: Little Rock, AR

Chief Executive Officer: Curtis Arnold

Credit Card Industry Expert Curtis Arnold, CEO

Curtis Arnold is regularly featured by national media outlets including The Wall Street Journal, The Today Show (NBC), Good Morning America, The Early Show (CBS), USA Today, PBS, Money and SmartMoney Magazines, MSNBC, NPR, The New York Times, Fox Business, Oprah and Friends and The Washington Post for his expertise in the credit industry. Curtis has been educating consumers and the media about credit cards since 1998 and has been featured by hundreds of media outlets as well. He is always referenced by well known personal finance experts such as Jean Chatzky, Liz Pullium Weston, and etc. Arnold is also co-chair of the Jump\$tart Coalition for Financial Literacy, a national non-profit organization that seeks to improve the personal financial literacy of young adults.

To schedule an interview, email Jessica Austin at jessica@cardratings.com or call 479-452-0019.

Curtis is available to assist you with:

- Radio Interviews
- Television Appearances
- Guest Post Blogs/Print Article Interviews
- Credit Card Data and Research



Curtis Arnold, CEO

Founder, <http://www.CardRatings.com>

Author of "How You can Profit from Credit Cards"
<http://www.amazon.com/gp/product/0132353776>
(FT Press, 2008)

Coauthor of "The Complete Idiot's Guide to Person-to-Person Lending"
<http://www.amazon.com/Complete-Idiots-Person-to-Person-Lending/dp/1592578829>
(Penguin, April 2009)

Follow Curtis on Twitter:
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